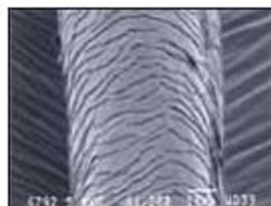


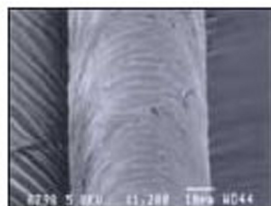
ION TECHNOLOGY

The Definition of an Ion

Ions are atoms that have gained or lost an electron and bear a charge of energy. Positive ions have lost an electron and are considered unhealthy. They are found in dust, smoke and other toxic substances. Negative ions have gained an electron and greatly assist in a body's mood, energy level and overall health.



BEFORE NATURAL
ION THERAPY



AFTER NATURAL
ION THERAPY

How Does it Work?

Bio Ionic haircare products contain Natural Ion Complex™ (a blend of 32 natural-occurring minerals) that emits Natural Negative Ions in to the hair. Natural Negative Ion energy is powerful enough to break down clusters of water molecules into fine particles that penetrate the hair shaft, to re-hydrate, re-condition and restore moisture balance. After using the Bio Ionic product system, hair feels smooth, super-soft and looks silky-shiny.

